

LEADERS OF TIGER-ROCK

The Certified Leader, CDA Director and Academy Manager perform at the highest level within your Academy bringing forth a fully optimized, turn-key and profitable business. These group of people are the heart of every Tiger-Rock Academy, a group of leaders that guide and mold the youth and adults of the leading Martial Arts Company in America.



TIGER-ROCK MARTIAL ARTS THE HEART OF EVERY ACADEMY



ACADEMY CERTIFIED MANAGER

Making a strategic career choice that aligns with both your lifestyle expectations and personal fulfillment is an achievable goal. By enrolling in Tiger-Rock's Academy Certified Manager Course (ACM) today, you initiate a path toward a rewarding career journey. Positioned amidst today's economy, which emphasizes retail recreation, technology-driven experiences, and lifestyle, the Tiger-Rock opportunity caters to high school and college graduates exploring diverse career options. This program is equally accessible for individuals contemplating midlife or seeking an alternative career, reflecting the 21st-century shift towards a hybrid, convenience-focused economy. Established in 1983, Tiger-Rock stands as the premier Martial Art Franchising Company in America. The ACM course, tailored for the right candidates, promises comprehensive training, inspiration, and coaching. Beyond that, the program extends support in connecting participants with opportunities, investors, and academy developers nationwide. Notably, excelling in ACM can pave the way for Academy managers to explore potential business partnerships, making it a significant gateway to entrepreneurial opportunities.

*Choose a career,
don't settle without passion.*



CERTIFIED LEADER



The Black Jacket Certified Leader embodies a shared commitment to our distinctive style, driven by the synergy of mind, body, and heart in guiding others. With a singular mission, Tiger-Rock Certified Leaders inspire fellow martial art athletes to flourish through engagement in events and community initiatives. They firmly believe in the transformative power of leadership, viewing it as the catalyst for achieving greatness, and recognizing that settling for good is the antithesis of their pursuit. For Certified Leaders, the essence lies in sharing their passion, fostering meaningful experiences, and contributing to life-changing moments for individuals, especially children. Black Jacket Certified Leaders symbolize a profound dedication to something larger than themselves. As frontline ambassadors, they bring Tiger-Rock's identity to life, delivering experiences infused with our core beliefs and inspiration. Open to all black belts aged 16 and above, the Tiger-Rock Certified Leader opportunity is an inclusive journey shaped by the attributes cultivated during the **R15E** process. These leaders distinguish themselves by actively participating in leadership seminars, engaging in cycle events, supporting their academy in event management and training, and contributing to Tiger-Rock national projects and brand initiatives.



CDA DIRECTOR

At Tiger-Rock, we believe the purpose of training is to compete, defend, and advance. It is through active event participation that we accelerate our martial art athletic skills, distinguish ourselves and achieve transformation. Rooted in the core value of "event participation," each academy appoints Directors of CDA events, mirroring titles found in other activities/brands like Sports Director or Creative Director. These key leadership positions within the academy contribute to the planning and delivery of CDA events in the Black Belt Journey, fostering a welcoming environment that inspires belief, enjoyment, and retention. With three CDA Directors per academy working collaboratively, they serve as the vital link between academies and the Tiger-Rock Company.